List of creative credits

- Joe Sciarrotta, CCO OUSA
- Paul Dektor, Director
- Mike Diedrich, Executive Producer
- Dave O'Hare, Creative Director
- Joe Ondrla, Creative Director
- Chuck Taylor, Creative Director
- Mark Bruker, Creative Director
- Jon Wyville, Executive Creative Director
- Dave Lowe, Executive Creative Director
- Laura McCullough, Executive Group Director
- Lindsay McVoy, Management Supervisor
- Rachel Haas, Account Executive
- Teresa Alpert, Planning Director
- Peter Feldman, Business Affairs Director

List of clients:

- Karen Walker, Chief Marketing Officer
- Michele Janes, Vice President of Global Corporate Marketing & Branding
- Patti Cocciolo, Senior Director, Global Account Director
- Dennis Lim, Executive Creative Director
- Boon Lai, VP Global Marketing, Collaboration Business
- Elyn Yao, Senior Director, Collaboration Marketing
- Scott Habetz, Executive Creative Director
- Christine Heckart, Senior Vice President of Product Marketing